



#Under3DC FY23 Budget Twitter Action

Join us for our DC Council FY23 Budget Vote Twitter Actions –

- Monday, March 28, from 10 am - 12 pm
- Monday, April 4, from 10 am - 12 pm

Share this Toolkit: under3dc.org/resources/

Situational Analysis

On **Monday, March 28**, The DC Council's Committee of the Whole will convene at 10 am for their first public hearing focusing on the portion of Mayor Bowser's recently introduced 2023 fiscal year budget that focuses on early learning. Advocates will testify about **child care, early educator compensation, language access, and program quality ratings**.

The following **Monday, April 4**, the DC Council's Health Committee will convene at 10 am for a public hearing about **HealthySteps and Home Visiting**.

We notice fatigue among Under 3 DC Coalition members and partners after last year's big-budget win and two years of a pandemic. Still, **we need your help to keep the momentum going and move us closer to our goal of a more equitable early childhood system**.

Join our actions to remind the Council that simply voting to approve the tax increase is not enough. **Effective and swift implementation of the ECE Equitable Compensation Task Force's recommendations is critical, along with our requests to increase funding for family health programs**.

Participate in our Twitter Action and let the DC Council know we are counting on them to do the right thing!

Participating Organizations

- [Under 3 DC](#)
- [DC Action](#)
- DC Association for the Education Young Children ([DCAEYC](#))
- [DC Early Learning Collaborative](#)
- Jews United for Justice ([JUFJ](#))
- [SPACEs in Action](#)

Action Steps

Twitter Action: Take to Twitter Monday, March 28, from 10 am-12 pm and Monday, April 4, from 10 am-12 pm!

Include #Under3DC and #SolveChildCare in your tweets, tag the appropriate DC policymakers and use a [graphic](#) for each sample tweet. (See the targeted list below.)

If you cannot actively participate, please retweet the coalition tweets to show your support!

Questions? Contact [Tawana Jacobs](#) or [Vanessa Petion](#)

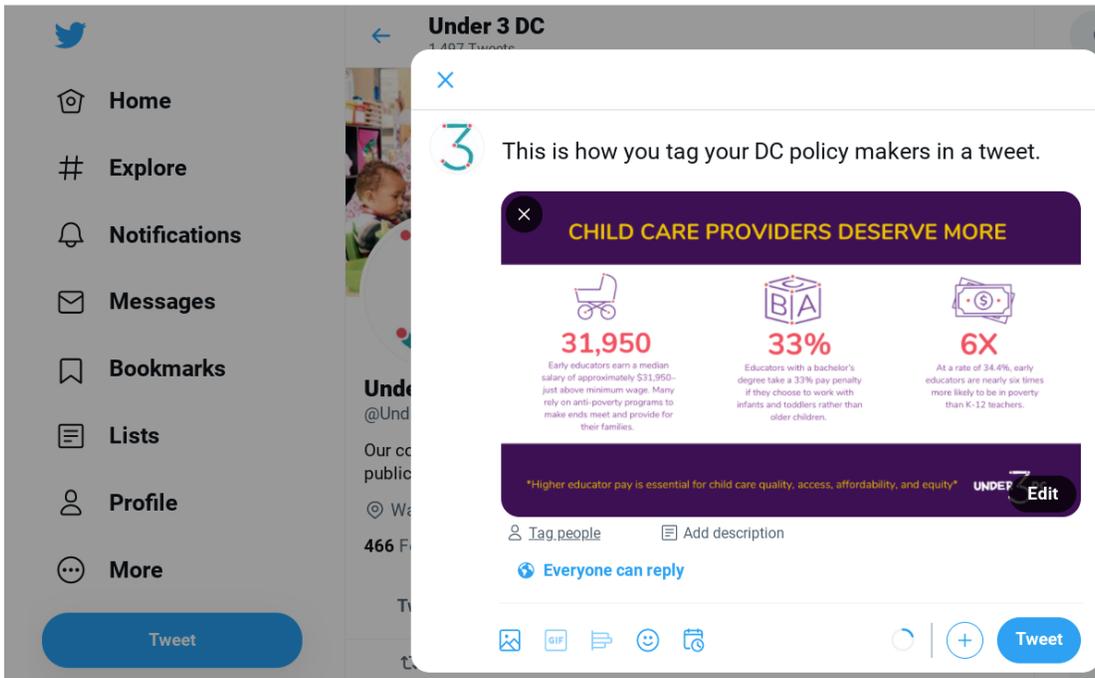
DC Policymaker Twitter Handles		
Name	Ward	Twitter Handle
Chairman Phil Mendelson	At-Large	@ChmnMendelson
Elissa Silverman	At-Large	@CM_Silverman
Anita Bonds	At-Large	@AnitaBondsDC
Christina Henderson	At-Large	@CMCHenderson
Robert White	At-Large	@CMRobertWhiteDC
Brianne Nadeau	Ward 1	@BrianneKNadeau
Brooke Pinto	Ward 2	@CMBrookePinto
Mary Cheh	Ward 3	@marycheh
Janeese Lewis George	Ward 4	@CMLewisGeorgeW4
Kenyan McDuffie	Ward 5	@CM_McDuffie
Charles Allen	Ward 6	@CMCharlesAllen

Vincent Gray	Ward 7	@VinceGrayWard7
Trayon White	Ward 8	@trayonwhite

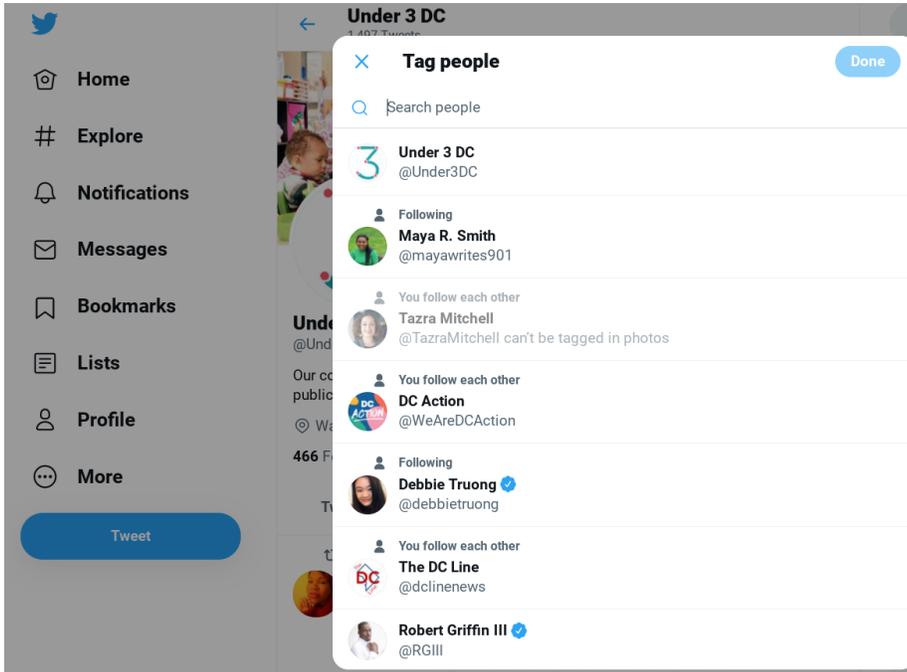
Sample Tweets and Social Media Graphics

Please note that you can tag councilmembers in the pictures that you link in your tweets.

Step 1: Add your image to the tweet, and then click on the “Tag People” button.



Step 2: Once you click the “Tag People” button, all you have to do is type in their username and then click on their name to add them to the tag.



- An equitable early childhood system gives every infant and toddler their best start AND fairly compensates early educators.

[Insert CM], Let's keep up the momentum by instructing @OSSEDC to swiftly implement the task force recommendations. #Under3DC



- By investing in the pay + benefits of early educators, the DC Council can:
 - ✓ Recruit and retain qualified staff
 - ✓ Improve the quality of early learning

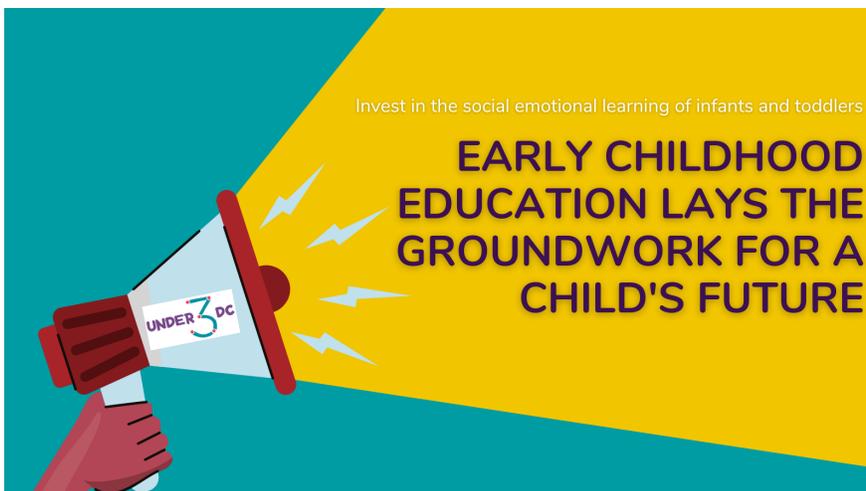
✓ Help parents get back to work

#Under3DC



- Investments in family health support programs like #HealthyFutures can:
 - ✓ Support early childhood educators in the classroom
 - ✓ Aid in a child's social-emotional learning
 - ✓ Help parents manage stress and navigate challenges#Under3DC #solvechildcare
- [Insert CM], one full-time HealthySteps early childhood specialist can provide screenings for up to 2,000 children annually. Let's support DC families by adding add'l 💰 to family health support programs. #Under3DC #solvechildcare
- An equitable early childhood system gives every infant and toddler their best start AND invests in family health support programs like #homevisiting, #HealthySteps, and #HealthyFutures.

- [Insert Councilmember] family health support programs like #homevisiting have been a lifeline for families throughout the COVID-19 pandemic. Let's keep investing in DC's families with add'l \$ for these programs! #Under3DC #solvechildcare
- [TAG COUNCILMEMBER] @DCCFSA's home visiting programs MUST be funded and SUSTAINED to ensure that parents & their children can find the individualized support they need without fear of programs ending #HV4DC #Under3DC
- Home visitors are a valuable source of info for families struggling through year 2 of the #covid19 pandemic. [TAG COUNCILMEMBER], please make sure home visitor salaries support their retention so families don't experience gaps in service. #HV4DC
- Family health support programs #HealthySteps #HealthyFutures and #HomeVisiting are important to a child's development and are helpful for parents. It's time for DC policymakers to invest in these programs and in District families. #solvechildcare #Under3DC
- Additional investments in #HealthySteps #HealthyFutures and #HomeVisiting programs help the District's 26,286 infants and toddlers whose families call the District home. Equity can and must begin at birth. #Under3DC
- A #JustRecovery includes everyone, especially the District's thousands of infants and toddlers. [INSERT COUNCILMEMBER], we need add'l funding for #HealthySteps #HealthyFutures and #HomeVisiting. #Under3DC



- **. [Insert Councilmember]**, DC's youngest residents and their families deserve a **#childcare** system that fairly compensates its majority Black and brown **#earlylearning** workforce. **Protect Pay Equity Fund \$!**

A **#JustRecovery** includes these educators who often have families of their own. **Protect Pay Equity Fund \$! #Under3DC**

Early Childhood Educators...

- Enrich the lives of infants + toddlers
- Are parents with families of their own
- Deserve fair compensation and benefits

UNDER 3 DC

TEACHERS KEEP CHILD CARE
OPEN!

- **[Insert Councilmember]**, the DC Council has voted to increase compensation for **#earlychildhood** educators. Keep the momentum going by instructing **@OSSEDC** to quickly implement its plan for this year's pay supplement.

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UNDER 3 DC

TEACHERS KEEP CHILD CARE
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- **@OSSEDC** should launch an all-out campaign to alert **#earlychildhood** educators about the new credential and degree requirements for teachers and directors. **#SolveChildCare #Under3DC**

- As [@CouncilofDC](#) works to create a [#justrecovery](#), [@OSSEDC](#) should create a grant program to support [#earlychildhood](#) businesses attempting to achieve quality or high-quality ratings. [#SolveChildCare](#) [#Under3DC](#)

Additional Tools

- [Budget Season Social Media Graphics](#)
- [Under 3 DC FY23 Budget Season Toolkit/Talking Points](#) *(Spanish)*